



## **Byblos Bank Partakes in Amin Maalouf's Induction Ceremony**

**Byblos Bank Headquarters, Ashrafieh, 18 June 2012:** Amin Maalouf brought great pride to Lebanon and the Lebanese when he was inducted into the Académie Française, thereby joining a list of great writers, thinkers, and philosophers who stood behind the glory of this grand cultural edifice since it was established in 1635.

Realizing the unique significance of this occasion for the cultural history of Lebanon, Byblos Bank contributed to covering the expenses of the ceremony, which attracted the cultural elite of the Francophone world. As the tradition goes at the Academy, the writer's friends handle all the aspects of the ceremony and its expenses, including the traditional green attire and the sword to which Amin Maalouf added the Lebanese cedar tree.

Byblos Bank was represented at the ceremony by Baron Guy Quaden, the Honorary Governor of the National Bank of Belgium and member of the Board of Directors of both Byblos Bank and Byblos Bank Europe, Mr. Fouad Trad, CEO of Byblos Bank Europe, and Mr. Claude Jeanbart, Manager of Byblos Bank branch in Paris.